

PLATINUM

SEMINAR **DISCOUNT** PROGRAM

The Platinum Seminar Discount program is a benefit of Platinum membership. The sponsors of these seminars have agreed to give Platinum members registration discounts that can amount to more than the difference in price for upgrading to the Platinum level from any of the other membership categories, depending on the level of utilization. And, as you can see from this list, the sponsors are from the top echelon in dentistry. So, if you want to learn from the best and save money at the same time, we invite you to upgrade to Platinum membership.

Once you are a Platinum member, all you need to do is call the sponsor to register. Give the sponsor your name and Platinum membership number. The sponsor will verify your membership with us via email. And that's all there is to it.

The sponsors are listed below alphabetically. The list of seminars follows, arranged by date. The complete list of seminars offered under this program is posted on our website at www.realityesthetics.com.

BECKER-PARKIN DENTAL EDUCATION CENTER

LOCATION: New York, NY

PHONE: 212-216-0700 or 800-359-6734 (select prompt 4)

CONTACT: Robert Werth

DISCOUNT: 20%*

www.beckerparkin.com

*This 20% discount will apply to the regular fee charged for the seminar



DENTISTRY BY DESIGN

SPEAKER: Dr. Richard Masek

LOCATION: San Diego, CA

PHONE: 619-828-1660 or 888-237-3228

CONTACT: Lyndsey Gordon

DISCOUNT: 5%

www.mysmile.com



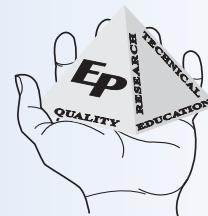
ESTHETIC PROFESSIONALS

PHONE: 818-716-1791

CONTACT: Suzanne Gillespie

DISCOUNT: 10%

www.estheticprofessionals.com



FIFTH QUARTER SEMINARS

TITLE/TOPIC: Adhesion Dentistry

PHONE: 510-483-2411

CONTACT: Debbie Atkins

DISCOUNT: 20% (new attendees only)

www.adhesion.com

Indian Academy of Esthetic Dentistry

LOCATION: Mumbai, INDIA

PHONE: 91-22-24115647

CONTACT: Mrs. Swati Mayekar

DISCOUNT: 20%

www.IAACD.com

LAS VEGAS INSTITUTE

LOCATION: Las Vegas, NV

PHONE: 702-341-7978 or 888-584-3237

CONTACT: Mike Gergen

DISCOUNT: \$250 (limit one course per year)

www.lvilive.com



LSU SCHOOL OF DENTISTRY

LOCATION: New Orleans, LA

PHONE: 504-619-8700 or 800-488-2925

CONTACT: Dr. Vincent Liberto

DISCOUNT: \$200 on courses with a tuition in excess of \$1,000*
and a 10% discount on tuition less than \$1,000

www.lsusd.lsuhs.edu

***REALITY** members must notify LSU at the time of their registration of their Platinum membership in order to receive discount.



MICRODENTAL LAB

LOCATION: Dublin, CA
PHONE: 925-829-3611 or 800-229-0936 ext. 282
CONTACT: Jennifer Severs
DISCOUNT: **25%**
www.microdental.com



THE MIDWEST INSTITUTE

SPEAKER: Dr. Jorge Pinero
LOCATION: Milwaukee, WI
PHONE: 414-282-2050 or 414-282-4450
CONTACT: Kathy Jungbluth
DISCOUNT: **10%**
www.themidwestinstitute.com



NASH INSTITUTE

LOCATION: Charlotte, NC
PHONE: 704-364-5272 or 888-442-0242
CONTACT: Mark Cody
DISCOUNT: **10%**
www.rossnashseminars.com



P.A.C.~live

LOCATION: San Francisco, CA
PHONE: 310-845-8349 or 800-422-9448
CONTACT: Jackie Hopkins
DISCOUNT: **10% (new attendees)**
www.discusdental.com



ULTRADENT

CONTACT: Vicki Drent

PHONE: 801-572-4200 or 800-520-6640

DISCOUNT: 20%

www.ultradent.com



UNIVERSITY AT BUFFALO

LOCATION: Buffalo, NY

CONTACT: Donna Franjoine

PHONE: 716-829-2320 or 800-756-0328

DISCOUNT: \$200

www.buffaloce.org

UNIVERSITY OF ROCHESTER — EASTMAN DENTAL CENTER

LOCATION: Rochester, NY

CONTACT: Mona Fine

PHONE: 585-275-5087 or 888-898-9750

DISCOUNT: 20%

www.urmc.rochester.edu

SPONSOR/TOPIC	DATE	LOCATION	SPEAKER
Becker-Parkin Dental Education Center www.beckerparkin.com CPR & Emergency Medical Training	2/26	New York, NY	Kaliroff Heartsavers
Implant Placement Lecture and Hands-On	3/7		Ashman
CPR & Emergency Medical Training	3/12		Kaliroff Heartsavers
Infection Control for the Whole Office	3/28		Howes
How to have it all: The Ultimate Esthetic Practice	4/4		Klim
CPR & Emergency Medical Training	4/11		Kaliroff Heartsavers
Mastering the World of Endodontics	4/25		Glassman
1000 Gems Seminar: Clinical Excellence to a VIP Approach to 5 Star Service	5/9		Orent
CPR & Emergency Medical Training	5/14		Kaliroff Heartsavers
CPR & Emergency Medical Training	5/30		Long Island, NY
Excellence in Cosmetics & Occlusion	6/6	New York, NY	Cranham
CPR & Emergency Medical Training	6/18		Kaliroff Heartsavers
CPR & Emergency Medical Training	7/25		Kaliroff Heartsavers
Dentistry by Design www.mysmile.com Beyond the Basics — Improving CEREC Posterior Restorations	2/13–2/14	San Diego, CA	Masek
Beyond the Basics — Introduction to CEREC Anterior Restorations	2/27–2/28		Masek
The Art of CEREC — Advanced Posterior Techniques	3/6–3/7		Masek
The Art of CEREC — Mastering Anterior Techniques (3 day)	3/26–3/28		Masek
Beyond the Basics — Improving CEREC Posterior Restorations	4/10–4/11		Masek
CEREC — Art & Passion 5 Day Course	5/19–5/23		Masek
Beyond the Basics — Introduction to CEREC Anterior Restorations	6/12–6/13		Masek
The Art of CEREC — Advanced Posterior Techniques	6/26–6/27		Masek

SPONSOR/TOPIC	DATE	LOCATION	SPEAKER
Dentistry by Design <i>continued</i> The Art of CEREC — Mastering Anterior Techniques (3 day)	7/16–7/18	San Diego, CA	Masek
Beyond the Basics — Improving CEREC Posterior Restorations	7/31–8/1		Masek
CEREC — Art & Passion Mastery 5 day Multiple Anterior Restorations	8/4–8/8		Masek
Beyond the Basics — Introduction to CEREC Anterior Restorations	8/14–8/15		Masek
The Art of CEREC Mastery — Bridges & Unusual Applications	8/28–8/29		Masek
The Art of CEREC — Mastering Anterior Techniques (3 day)	9/10–9/12		Masek
The Art of CEREC — Advanced Posterior Techniques	9/25–9/26		Masek
CEREC –Art & Passion 5 Day Course	10/6–10/10		Masek
Beyond the Basics — Introduction to CEREC Anterior Restorations	11/13–11/14		Masek
Beyond the Basics — Improving CEREC Posterior Restorations	12/18–12/19		Masek
Esthetic Professionals Dental Education Center www.estheticprofessionals.com Mastering the Anterior Crown and Fixed Partial Denture	1/31	Woodland Hills, CA	Crispin
Ceramic Veneers Series Part I	2/1		Crispin
Taking Esthetic Control: Chairside Ceramic Color Modification Workshop	2/14		Crispin
Meeting the Standard of Dental Care: Introduction to Implant Dentistry	2/14–2/15		Guest Lecturers
Implant Residency and Study Club; Creating a New Comfort Zone for Service and Practice Growth	2/14–2/15		Crispin
Ceramic Veneers Series Part I	2/15		Crispin
3rd Annual Ski Trip	3/12–3/15		Whistler/Blackcomb, CO
Implant Residency and Study Club; Creating a New Comfort Zone for Service and Practice Growth	3/21–3/22	Woodland Hills, CA	Crispin
Implant Residency and Study Club; Creating a New Comfort Zone for Service and Practice Growth	4/18–4/19		Crispin

SPONSOR/TOPIC	DATE	LOCATION	SPEAKER
Esthetic Professionals Dental Education Center <i>continued</i> Implant Residency and Study Club; Creating a New Comfort Zone for Service and Practice Growth	6/6–6/7	Woodland Hills, CA	Crispin
Demystifying Digital	6/20–6/21	San Diego, CA	Snow
Implant Residency and Study Club; Creating a New Comfort Zone for Service and Practice Growth	7/11–7/12		Crispin
Comprehensive Esthetic Residency	9/5		Crispin
Advanced Fixed Prothodontics and Occlusion Residency	9/12		Crispin
Implant Residency	10/3		Crispin
Fifth Quarter Seminars www.adhesion.com Adhesion Dentistry Adhesion Dentistry Adhesion Dentistry Adhesion Dentistry Adhesion Dentistry Adhesion Dentistry Adhesion Dentistry Adhesion Dentistry Adhesion Dentistry Adhesion Dentistry	2/2 2/7 2/9 2/27–3/1 5/9 5/17 6/1–6/8 6/13 6/21 7/30		Orlando, FL Phoenix, AZ Los Angeles, CA Yosemite, CA Salt Lake City, UT Santa Fe, NM Alaska Cruise (Holland America) Anchorage, AK Tahoe, CA Darwin, AUSTRALIA
Indian Academy of Esthetic Dentistry www.IAACD.com Recent Advances in Dental Materials Dental Adhesives New Trends in Esthetic Dentistry Practice Management Direct Laminate/Veneer Successful Esthetics Restorations Flash a Winning Smile-Bleaching Esthetic View the Current Trend in Dentistry Smiles Analysis Workshop Shades of Color — Illusion or Reality? Sculpting Immortal Smiles	2/10–2/11 2/22–2/23 3/7–3/9 3/15–3/16 3/29–3/30 4/12–4/13 4/26–4/27 5/10–5/11 5/25–5/26	Mumbai, INDIA Third International Dental Congress Mumbai, INDIA	Mayekar Mayekar Mayekar Mayekar Mayekar Mayekar Mayekar Mayekar Mayekar

SPONSOR/TOPIC	DATE	LOCATION	SPEAKER
Indian Academy of Esthetic Dentistry <i>continued</i> Direct Laminate/Veneer: One is not Enough Finishing & Polishing of Esthetic Restoration Journey Through the Mysteries of Esthetics Smile Design Workshop for Indirect Veneers Posterior Composites Finishing & Polishing of Esthetic Restoration Illusion — The 3rd Eye Maintaining Esthetic Restorations The Art of Marketing Practice Management One is Not Enough Reality Check Mission Accomplished	6/8–6/9 6/26–6/29 7/5–7/6 7/20–7/21 8/2–8/3 8/16–8/17 8/30–8/31 9/13–9/14 9/27–9/28 10/11–10/12 11/11–11/12 11/29–11/30 12/13–12/14	Mumbai, INDIA	Mayekar Mayekar Mayekar Mayekar Mayekar Mayekar Mayekar Mayekar Mayekar Mayekar Mayekar Mayekar
Las Vegas Institute for Advanced Dental Studies www.lvilive.com Advanced Functional Esthetics Advanced Functional Esthetics Advanced Functional Esthetics Advanced Functional Esthetics Advanced Functional Esthetics Advanced Posterior Esthetics Advanced Functional Esthetics Advanced Functional Esthetics Advanced Functional Esthetics Advanced Functional Esthetics Advanced Functional Esthetics Advanced Functional Esthetics Advanced Posterior Esthetics	2/5–2/7 2/19–2/21 3/12–3/14 3/5–3/7 4/9–4/11 4/9–4/12 4/23–4/25 5/21–5/23 5/28–5/30 6/18–6/20 7/16–7/18 8/6–8/9	Las Vegas, NV	Dickerson Miyasaki Dickerson Miyasaki Dickerson Miyasaki Dickerson Miyasaki Dickerson Miyasaki Jackson Dickerson Miyasaki Dickerson Miyasaki Dickerson Miyasaki Dickerson Miyasaki Jackson

SPONSOR/TOPIC	DATE	LOCATION	SPEAKER
Las Vegas Institute for Advanced Dental Studies <i>continued</i> Advanced Functional Esthetics	8/13–8/15	Las Vegas, NV	Dickerson Miyasaki
Advanced Functional Esthetics	8/27–8/29		Dickerson Miyasaki
Advanced Functional Esthetics	9/17–9/19		Dickerson Miyasaki
Advanced Functional Esthetics	9/24–9/26		Dickerson Miyasaki
Advanced Functional Esthetics	10/8–10/10		Dickerson Miyasaki
Advanced Functional Esthetics	10/22–10/24		Dickerson Miyasaki
Advanced Functional Esthetics	11/5–11/7		Dickerson Miyasaki
Advanced Posterior Esthetics	11/12–11/15		Jackson
Advanced Functional Esthetics	11/19–11/21		Dickerson Miyasaki
Advanced Functional Esthetics	12/10–12/12		Dickerson Miyasaki
LSU School of Dentistry www.lsusd.lsuhs.edu Choosing The Box	3/28–3/31	New Orleans, LA	Eubank Morley
Smile Design & Advanced Provisional Fabrication	6/13–6/14		Malone
Advanced Anterior Esthetics	6/20–6/22		Eubank Morley
Managing the Restorative Periodontal Interface	7/18–7/19		Kois
Advanced Anterior Esthetics	8/1–8/3		Eubank Morley
Prosthodontic Esthetic Mini Symposium	8/15–8/16		Chiche Sadan
Cosmetic Dentistry Continuum — Level I	9/12–9/14		Mopper Eubank Chiche Malone
Cosmetic Dentistry for the Pediatric Patient	10/3–10/4		Berg Willhite

SPONSOR/TOPIC	DATE	LOCATION	SPEAKER
LSU School of Dentistry <i>continued</i> Cosmetic Dentistry Continuum — Level I Freeing your Practice & Patients from Disease and Patchwork Dentistry Cosmetic Dentistry Continuum — Level I	10/17–10/19 11/14 12/12–12/14	New Orleans, LA	Mopper Eubank Chiche Malone Leary White Mopper Eubank Chiche Malone
Microdental Lab www.microdental.com Brite Smile Implants Progressive Esthetics	2/6 3/28 4/11	Dublin, CA	Nhat H. Strong Pescatore
The Midwest Institute www.themidwestinstitute.com Continuum I — The Art of Oral Rehabilitation Continuum II — The Art of Adhesive Dentistry Continuum III — The Smile Lift Procedure Continuum IV — The Art of Complete Rehabilitation Continuum V — The Practice Revolution	3/7–3/9 5/16–5/18 8/8–8/10 9/19–9/21 11/7–11/9	Milwaukee, WI	Pinero Pinero Pinero Pinero Pinero
Nash Institute For Dental Learning www.rossnashseminars.com Indirect Anterior Esthetic Dentistry Dental Assistants Course Level I Contemporary Occlusal Concepts Direct Anterior and Posterior Esthetics Dentistry Indirect Posterior Esthetic Dentistry Dental Assistants Course Level II Creating the Esthetic Care Environment: A Practice Enhancement Conference Dental Team Dynamics Indirect Anterior Esthetic Dentistry	2/21–2/23 3/6–3/7 3/13 3/14–3/16 3/28–3/30 3/28–3/30 4/3 4/3–4/5 4/4–4/6	New York, NY Charlotte, NC New York, NY Charlotte, NC	Course Faculty Course Faculty Shirley Course Faculty Course Faculty Course Faculty Engelhardt-Nash Blair Course Faculty Course Faculty

SPONSOR/TOPIC	DATE	LOCATION	SPEAKER
Nash Institute For Dental Learning <i>continued</i>			
Dental Assistants Course Level II	4/4-4/6	Charlotte, NC	Course Faculty
Annual Dental Materials Symposium	4/24		Leinfelder
Indirect Posterior Esthetic Dentistry	4/25-4/27		Course Faculty
Part I Advanced Esthetic Treatment in Action	6/23-6/24		Course Faculty
Part II Advanced Esthetic Treatment in Action	7/14-7/15		Course Faculty
Team Extravaganza	7/31-8/3	Williamsburg, VA	Course Faculty
Dental Assistants Course Level I	9/11-9/12	Charlotte, NC	Course Faculty
Contemporary Occlusal Concepts	10/2		Shirley
Direct Anterior and Posterior Esthetics Dentistry	10/3-10/5		Course Faculty
Creating the Esthetic Care Environment: A Practice Enhancement Conference	11/6		Engelhardt-Nash Blair
Indirect Anterior Esthetic Dentistry	11/7-11/8		Course Faculty
Indirect Anterior Esthetic Dentistry	11/7-11/9		Course Faculty
Dental Assistants Course Level II	11/7-11/9		Course Faculty
Annual Dental Materials Symposium	12/11		Leinfelder
Indirect Posterior Esthetic Dentistry	12/12-12/14		Course Faculty
P.A.C. ~ live www.paclive.com			
Functional Anterior Esthetic Program	3/28-3/30	UBC, Vancouver, CANADA	Course Faculty
Ultimate Occlusion Program	4/4-4/6	UOP, San Francisco, CA	Course Faculty
Functional Anterior Esthetic Program	4/25-4/27	UBC, Vancouver, CANADA	Course Faculty
8th Annual Las Vegas Extravaganza	5/16-5/18	Las Vegas, NV	Course Faculty
POWERPAC Esthetic Program	6/27-6/29	UOP, San Francisco, CA	Course Faculty
Functional Advanced Anterior Esthetic Program	7/11-7/13		Course Faculty
POWERPAC Esthetic Program	7/18-7/20		Course Faculty
Ultimate Occlusion Program	8/1-8/3		Course Faculty
Functional Advanced Anterior Esthetic Program	8/8-8/10		Course Faculty
POWERPAC Esthetic Program	8/15-8/17		Course Faculty
Functional Advanced Anterior Esthetic Program	9/12-9/14		Course Faculty
POWERPAC Esthetic Program	10/3-10/5		Course Faculty
Functional Anterior Esthetic Program	10/10-10/12		Course Faculty
Functional Anterior Esthetic Program	11/7-11/9		Course Faculty
POWERPAC Esthetic Program	11/14-11/16		Course Faculty
Ultimate Occlusion Program	12/5-12/7		Course Faculty
POWERPAC Esthetic Program	12/5-12/7		Course Faculty

SPONSOR/TOPIC	DATE	LOCATION	SPEAKER
<p>REALITY Publishing Co. www.realityesthetics.com</p> 	7/2-7/4	Barcelona, SPAIN	Freedman Baird Lynch Miller
<p>Ultradent www.ultradent.com Adhesive Dentistry; Materials and Techniques Simplified</p>	2/3-2/6	Cancun, MEXICO	Brucia Cross Stewart Jesse
Anatomic Endodontic Technology (A.E.T.); The Wave of the Future Hands-On	2/7	San Jose, CA	Jesse
Anatomic Endodontic Technology (A.E.T.); The Wave of the Future Hands-On	2/14	Irvine, CA	Jesse
Advanced Automated Endodontics Hands-On	2/21	Columbus, OH	Barnett
Advanced Technologies in Endontics for the General Practice Hands-On	2/21	Atlanta, GA	Lind
Electric Endodontics Hands-On	2/26	Long Island, NY	Rodo
Advanced Technologies in Endodontics for the General Practitioner Hands-On	2/28	Denver, CO	Ward
Anatomic Endodontic Technology (A.E.T.); The Wave of the Future Hands-On	2/28	Long Beach, CA	Jesse
Composites and Porcelain: Making the Clinical Decision Hands-On	3/7	Clearwater, FL	Barghi
Composite Hands-On Seminar	3/21	Buffalo, NY	Presley
Adhesive Dentistry for the New Millennium	3/28-3/29	Scottsdale, AZ	Kanca
Composite Hands-On Seminar	4/4	Phoenix, AZ	TBA
Endodontics Hands-On Seminar	4/18	Indianapolis, IN	TBA
Composite Hands-On Seminar	4/25	Raleigh, NC	TBA
Composite Hands-On Seminar	4/25	Anchorage, AK	TBA
Composite Hands-On Seminar	4/26	Fairbanks, AK	TBA
Endodontics Hands-On Seminar	5/2	Los Angeles, CA	TBA
Composite Hands-On Seminar	5/9	Pittsburg, PA	TBA

SPONSOR/TOPIC	DATE	LOCATION	SPEAKER
Ultradent <i>continued</i>			
Composite Hands-On Seminar	5/9	Chicago, IL	TBA
Composite Hands-On Seminar	5/16	Cincinnati, OH	TBA
Composite Hands-On Seminar	5/16	Denver, CO	TBA
Composite Hands-On Seminar	6/12	Honolulu, HI	TBA
Composites and Porcelain: Making the Clinical Decision Hands-On	6/20	Boca Raton, FL	Barghi
Advanced Endodontic Technologies for the General Practitioner Hands-On	6/27	Portland, OR	Ward
CE Seminar	8/17–8/24	Alaskan Cruise	Crispin
Adhesive Dentistry; Materials and Techniques Simplified	9/26–9/27	Napa Valley, CA	Brucia
University at Buffalo www.buffaloce.org			
Practical Esthetic Dentistry Foundations II	2/7–2/9	Buffalo, NY	Course Faculty
Practical Esthetic Dentistry Direct Esthetic Dentistry	2/28–3/2		Course Faculty
Practical Esthetic Dentistry Indirect Esthetic Dentistry	3/28–3/30		Course Faculty
The Dental CEO	4/2–4/5		Course Faculty
Comprehensive, Contemporary Direct Composite Dentistry	5/14–5/17		Belvedere
Esthetic Removable Partial Dentures	6/4–6/7		Ancowitz
Unlocking the Diagnostic Box	6/11–6/14		Morley Eubank
A Practical Approach to Occlusion	9/10–9/13		McIntyre
Anterior Esthetic Restorations	10/15–10/18		Fagin
University of Rochester Eastman Dental Center www.urmc.rochester.edu			
The Cure for the Common Restoration: Hands-on Technique for Direct Resin Restorations	2/21–2/22	Rochester, NY	Willhite
Rationale for Warm Gutta percha: Hands-On Access, Cleaning, and Shaping	3/7–3/8		Nesbitt Hoyo
Endodontics Conference — Vertical Condensation Technique	3/14–3/15		Nesbitt
Everything you need to know about Porcelain Veneers, Crowns, and Color	3/21–3/22		Barghi Weinberg
Review of New Instruments in Endodontics: Hands-On Rotary Instruments and Obturation	4/4–4/5		Nesbitt Hoyo

SPONSOR/TOPIC	DATE	LOCATION	SPEAKER
<p>University of Rochester Eastman Dental Center <i>continued</i></p> <p>How to Place High Quality Posterior Restoration in Less Time: Learn to Fabricate Fiber-reinforced</p> <hr/> <p>Endodontics Conference — Vertical Condensation Technique</p> <hr/> <p>Esthetic Materials and Clinical Treatments</p> <hr/> <p>Pharmacotherapeutics and Pain Management in Dentistry</p> <hr/> <p>25th Annual Allen A. Brewer Conference</p> <hr/> <p>Ninth Annual Handelman Conference</p>	<p>5/2–5/3</p> <hr/> <p>5/2–5/3</p> <hr/> <p>5/16</p> <hr/> <p>5/17</p> <hr/> <p>TBD</p> <hr/> <p>5/16–5/17</p>	<p>Rochester, NY</p>	<p>Belvedere Bastian</p> <hr/> <p>Hoyo</p> <hr/> <p>Dunn</p> <hr/> <p>Desjardins</p> <hr/> <p>Course Faculty</p> <hr/> <p>Dunn</p> <hr/> <p>Desjardins</p>